Affinity Infosoft

Presenter

Affinity Infosoft

Overview

Industry–Academic Collaboration

Bridging theory and real-world software engineering via NEP 2020-aligned Skill Enhancement Courses for students and faculty.

Driving Innovation Through Software expertise

An established software development firm specializing in large-scale ERP, automation, and enterprise-grade web solutions.

Core Development

Design and deployment of large-scale applications, **ERP systems**, and automation platforms.

Domain Expertise

Deep experience in **Healthcare**, **Education**, and **Inventory Management** enterprise domains.

Academic Integration

Bringing real-time project experience and technical proficiency into the classroom environment.

Why Our SEC Model Excels

Providing a hands-on training model that prioritizes measurable outcomes and practical competency over rote learning.

Proven experience in **large-scale ERP** and enterprise software systems deployment.

Curriculum strictly aligned with **UGC UGCF 2022** and **NEP 2020** standards.

Dedicated **industry-experienced mentors** providing real-world project exposure.

Project-based evaluation ensures students achieve **practical competency**.

Strategic Benefits for Institutions

Strengthening institutional metrics and compliance through high-impact industry partnerships.

Enhanced Rankings

Improve institutional standing through documented industry-academic collaborations.

NEP 2020 Compliance

Seamlessly integrate credit-based learning mandates. to meet new

Employability Metrics

Boost student placement success by providing hands-on industry experience.

Empowering Student Career Paths

Bridging the gap between graduation and professional employment with industry-recognized certifications.
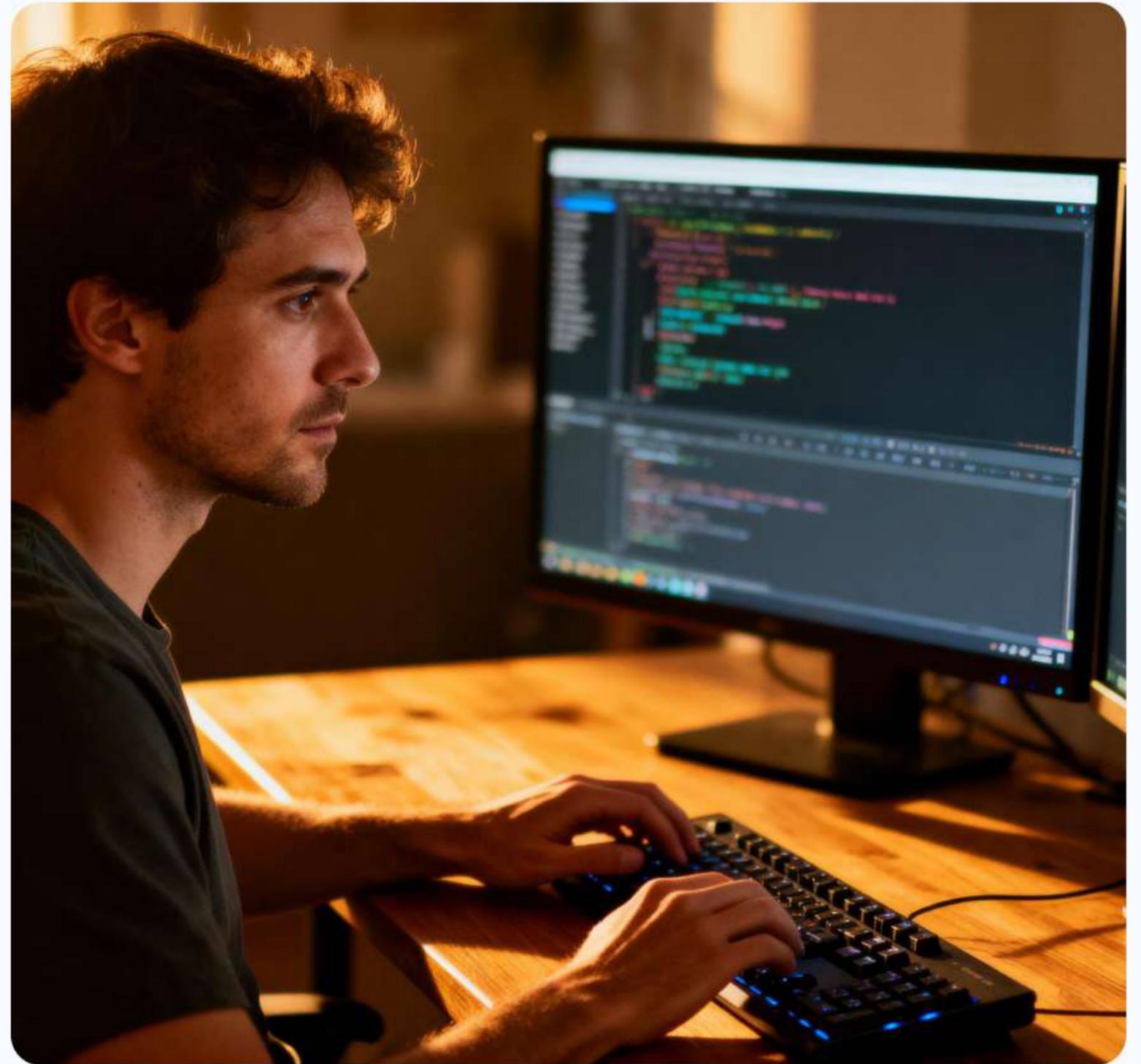
Practical Technical Exposure

Hands-on **ERP and Enterprise system** logic Full-stack website and mobile app development Live mini project development

Professional Readiness

Guidance from **industry counsellors** Industry-recognized certification upon completion Portfolio-ready project outcomes

Proposed SEC Course Catalog

Specialized 60-hour, 2-credit courses designed for immediate skill acquisition and practical application.

Course Title	Focus Area	Key Outcome
Software Development	Web & App Development	Working Mini Project
Website Design & Dev	Frontend + Deployment	Responsive Website
AI & Digital Productivity	AI Tools & Automation	AI-Based Mini Project

A Robust Delivery Framework

Ensuring quality and accountability through a structured mentor-led delivery and assessment model.

Engagement

Structured attendance tracking and active session participation.

Certification

Joint certification issued upon successful project completion.

1

3

2

4

Mentorship

Industry mentor-led sessions combined with faculty coordinator support.

Evaluation

Project-based assessment to verify practical application of skills.

Conclusion

Sustainable Industry–Academia Partnership

Connecting academic theory with industry practice to equip students for real-world careers and long-term success.